



Communications Lead

The Nova Scotia NDP Caucus seeks a motivated person based in Halifax to fulfill the position of Communications Lead on a full-time basis.

Responsibilities: The responsibilities and duties of the Communications Lead include the following:

- Develop and oversee communications strategies for the Caucus, including media relations, public and stakeholder relations, and digital communications.
- Coordinate the production of Caucus advertising, print materials, and other communications materials.
- Provide strategic direction on Caucus communications.
- Write content for a variety of purposes including speeches, social media, press releases, op-eds, etc.
- Organize press events including press conferences and announcements.
- Identify and analyze emerging issues and identify opportunities for Caucus members to address issues important to Nova Scotians.
- Prepare MLAs for media interviews.
- Monitor and compile Caucus media hits.
- Maintain relationships with local media and maintain an up-to-date list of media contacts.
- Other duties as required.

Desired Qualifications: The Communications Lead will possess the following qualifications:

- Demonstrated experience in media and public relations, including the development and implementation of traditional and digital communications strategies.
- Extensive knowledge of best practices in media relations, social media, digital communications strategies, and other targeted media strategies.
- Ability to work under pressure and to meet strict deadlines.
- Excellent writing and editing skills.
- Excellent interpersonal communication, computer and organizational skills.
- Familiarity with the New Democratic Party, its policies and structure.
- Knowledge of government processes and current issues.
- Ability to work independently and collaboratively within a team environment.
- Experience with graphic design, illustration, and photo editing skills considered an asset.



- Experience in not-for-profit or membership-based organizations or the public sector considered an asset.
- Bilingualism in French and English is an asset.

Compensation: The NDP Caucus offers a competitive salary with cost-shared health, dental, and pension benefits.

Closing date: No later than 5 PM, Monday, July 31, 2017

The Nova Scotia NDP practices employment equity. Women, racialized persons, Indigenous persons, persons with disabilities, gay, lesbian, bisexual and transgender persons are encouraged to apply for this position. If you are a member of an equity-seeking group, you may choose to identify as such in your cover letter.

Send resume and cover letter by e-mail to Kaley.Kennedy@novascotia.ca with the subject line “Communications Lead”.

We thank all applicants for their interest. Only those selected for an interview will be contacted.